



July 2010

Dear Colleague:

I'm writing on behalf of the 40,000 union members that work for AT&T Wireless. AT&T is the only national union wireless company. We are looking for support from unions, union staff and members and their families to send a message to the non-union wireless companies such as Verizon, Sprint and T-Mobile that union money will not support them. For supporting this union program you will be entitled to discounts on your monthly service that ranges from 15 to 22 percent. The attached flyer will explain what discounts are available and how to sign up. Even if you are an existing AT&T Wireless subscriber you are still able to sign up and receive the discount in your category.

We would appreciate it if union officers would distribute this information to your members. This would mean a great deal to our members at AT&T wireless.

In Solidarity,

Larry Cohen  
President

Attachment